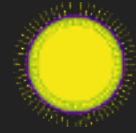


HOW TO CREATE A FASCINATING MESSAGE THAT WILL GET YOUR HEART CENTRED BUSINESS HEARD



VISIBLE BREAKTHROUGH COACHING
Where women step into their natural power

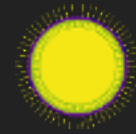
Visible Success Series



an E Book by Sally Bonnie

I have created a beautiful song list for Heart Centred Leaders on Spotify

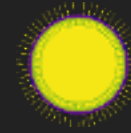
Click on the Mandala below to take you to my list



This E Book introduces you to a simple technique I use in my Visible Success Series; tools that I have used in my own business, that has brought visible success in so many ways. I am delighted that I can share them here with you. Please let me know how it works for you on our

Social Media Pages. Welcome to the adventure! *With love Sally x*

Visible Success Series



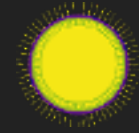
Bringing Visible Success into your life

I have inspired women just like you **to recognise their fascinating gifts, their uniqueness, working on what is beautifully present; developing Businesses and Projects that brings them joy, allowing their passion and creativity to shine.** Using my **Visible Success Recipes**, supporting women to claim and live a different story, stories that inspire other women to follow their passion. Heart Centred Leaders who recognise leadership is about helping others to succeed, who are kind and understand the power of their own and collective stories.



"Just like you are doing now I took my first steps many years ago, armed with a laptop and no money. In one moment of trusting I took a huge leap that completely changed my life, I have never looked back."

Visible Success Series



VISIBLE SUCCESS RECIPE - GET YOU HEARD! GET YOU NOTICED! GET YOU VISIBLE!

Perhaps you are feeling like you could be attracting more clients, or even impacting your clients with your message in a bigger way. Maybe it is both of these things, and you are not sure how you can do this.

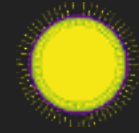
If you are anything like me I am **always on the look out for easy to follow tools, and new ideas to help me promote my message.** That is why I developed the **Visible Success Series.**

Everything I share in this series **I have tried and tested myself** - so I walk my talk! That is so important to me. So it doesn't matter where you are on your Heart Centred Leader journey ... a beginner or a seasoned traveller. It is such an amazing gift you can give to yourself spending time reflecting on your business message.

So let me share with you my Visible Success Recipe to-

**CREATE A FASCINATING MESSAGE THAT WILL GET YOUR
HEART CENTRED BUSINESS HEARD**

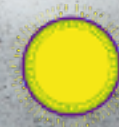
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Heart Centred Leaders are people who have a desire to improve the world in some way, who want to help make a difference, and have a passion to better the lives of others.



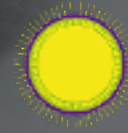
Visible **Success** Series



DISCOVERY

PASSION LED US HERE

Visible Success Series



DISCOVERING YOUR FASCINATING UNIQUENESS

Creating a message that will get you heard!

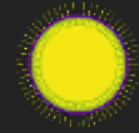
If you have been running a business for several years, or maybe just embarking on your journey you will no doubt be familiar with things like the Elevator Pitch; The One Minute Pitch etc, that is used as a way of capturing interest in your products or services. In fact whole books have been written on the subject.

For Heart Centred Leaders I feel we need to incorporate lots of other layers, that helps to awaken your fascinating uniqueness. That allows your potential customers or clients to feel connected to you, to feel and understand your passion and purpose, your fascinating uniqueness. It is your passion and devotion that they will feel, your story and message that will inspire and compel them to want to join you .

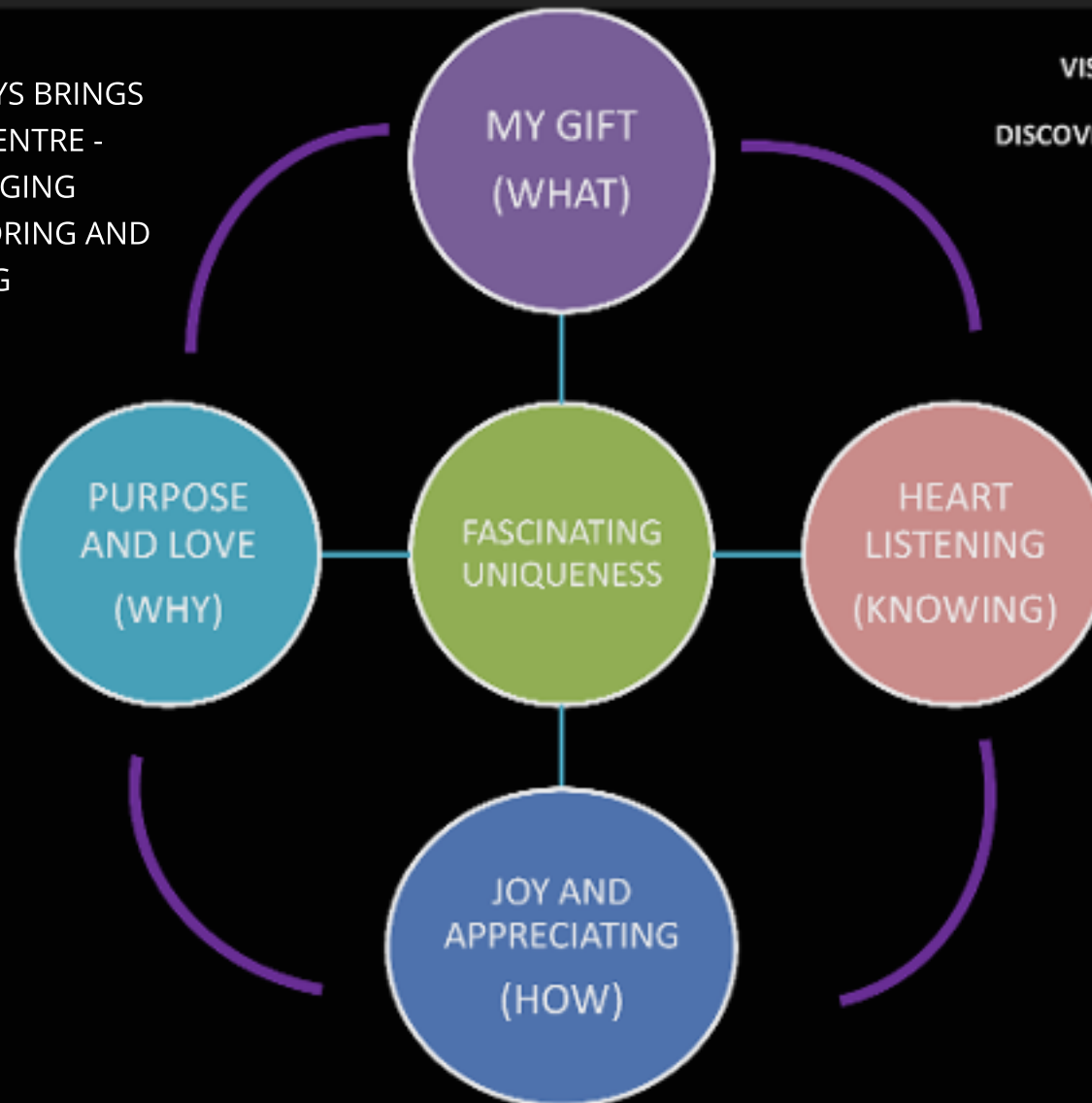
The following pages will guide you through a journey , using one of my Visible Success Recipes. Please come and share your fascinating uniqueness on our Social Media sites, we would love to see and hear them.



Visible Success Series

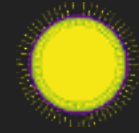


A JOURNEY THAT ALWAYS BRINGS
YOU BACK TO THE CENTRE -
AWAKENING-EMERGING
TRANSFORMING- RESTORING AND
RE-BALANCING



VISIBLE SUCCESS RECIPE
**DISCOVERING YOUR FASCINATING
UNIQUENESS**

Visible Success Series

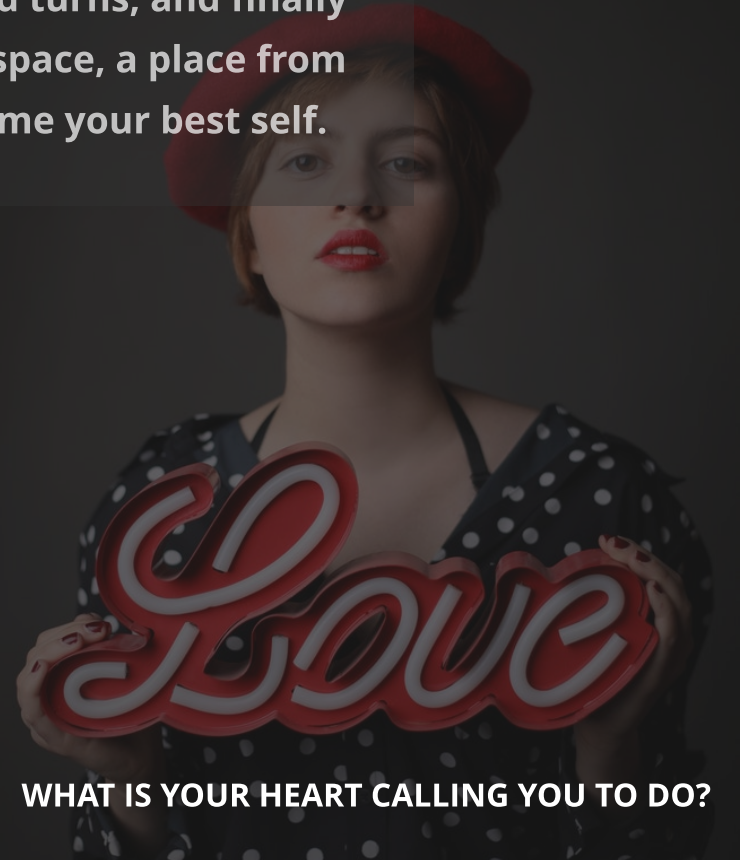


HEART LISTENING :

This is a knowing ; something that has lay deep within you, probably since you were a child. Your journey has been a long one, with many twists and turns, and finally you have arrived at space, a place from where you can become your best self.

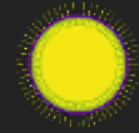
The picture above is of me and my big sister Mandy; taken over 50 years ago. Following a childhood illness , meningitis, my sister suffered damage to her brain. Her journey to adult hood has taken many twists and turns, she has overcome so much in her life , and has always looked out for others. She loves music and she loves to dance, and is the most inspirational woman I have known in my life.

Just a couple of years after this picture was taken I declared that I was going to Africa to help women and children, it is one of the memories my mum has of me as a child. I didn't make it to Africa ,however I have dedicated almost all of my life to helping to make a difference to the lives of others. My knowing, my heart listening was often obscured by things I thought I ought to do. When I finally fully listened to her I began to re-discover my fascinating uniqueness, and I love her!



WHAT IS YOUR HEART CALLING YOU TO DO?

Visible Success Series



HEART LISTENING :

Here think about what defines you; what do you feel that you are here to do, to progress that will allow you to find your best self. You are an **"Inspirator"**, you have the ability to inspire others, to believe that their life can change, to make a difference.

What is it that defines you? Who are you? explore this.

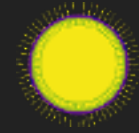
It is not your product or service that is fascinating its you!

When you come from your heart, your knowing, you work from a place that means you always "show up". You are authentic, you compel people to want to join you. It is that "thing", that magic, that energy, however you wish to term it, that drives you to do the things you do. A "Super Fuel" that gives you "Super Powers".



Me and my big Sis living our fascinating uniqueness

Visible Success Series



YOUR GIFT- WHAT YOU DO :

Here think about how you defined you, and fuse it together in a really simple way, in order that the people you want to reach understand really easily what you do. I can't tell you how many times I've been in situations where I never really understood what they could do for me! I would listen patiently to the long list of products or services, hoping we would reach the magic!

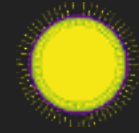
What difference they will make to my life!

I will give you an example here based on my business:

" I inspire women to discover their passion and purpose that results in breakthrough and transformation, leaving limiting beliefs behind, living happy, visible lives. That is my gift. Key things - what will you help them to do using your gift? What does it result in? Give it a Go!



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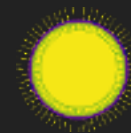


JOY AND APPRECIATING- HOW YOU DO THIS:

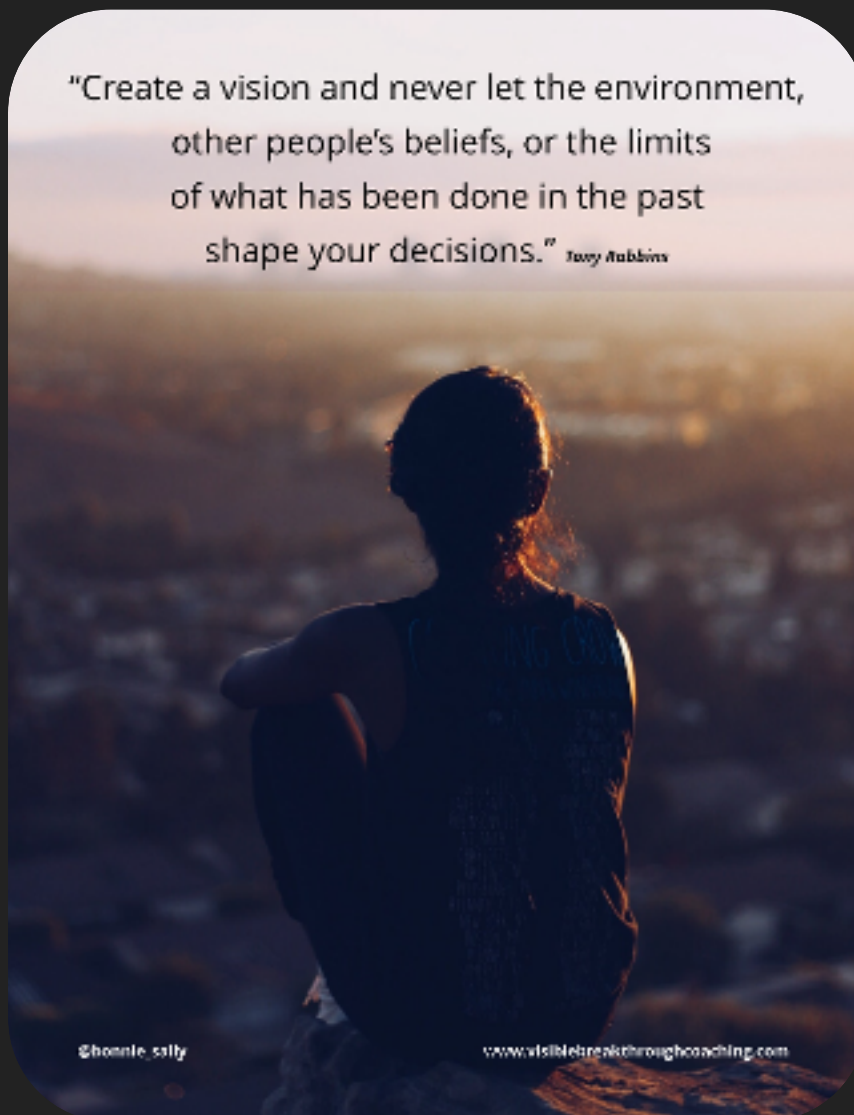
This is absolutely everything to do with your uniqueness. Over the years of being a coach I have experienced women getting so caught up in "competition". I believe that this is part of the discovery journey. Discovering that you are unique, that no one else has your mind, your ideas, have lived your life, experienced your moments..... and yes you may find similarities, and even things named the same as your ideas. I don't think a year has gone by without me noticing that with my work. It would probably have bothered me years ago, now I just smile at how many of us are taking similar journeys, all with our own fascinating uniqueness. Another really important point here is don't try and justify your ideas, no one can see inside your mind- you might just have the next new invention! You need to intrigue people " **I have a proven Breakthrough Formula that enables women to find their passion and purpose , re-ignite their confidence , transforming their life"** What does your **HOW** look like?



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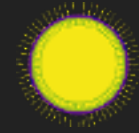
"Create a vision and never let the environment,
other people's beliefs, or the limits
of what has been done in the past
shape your decisions." *Tony Robbins*



@honnle_sally

www.visiblebreakthroughcoaching.com

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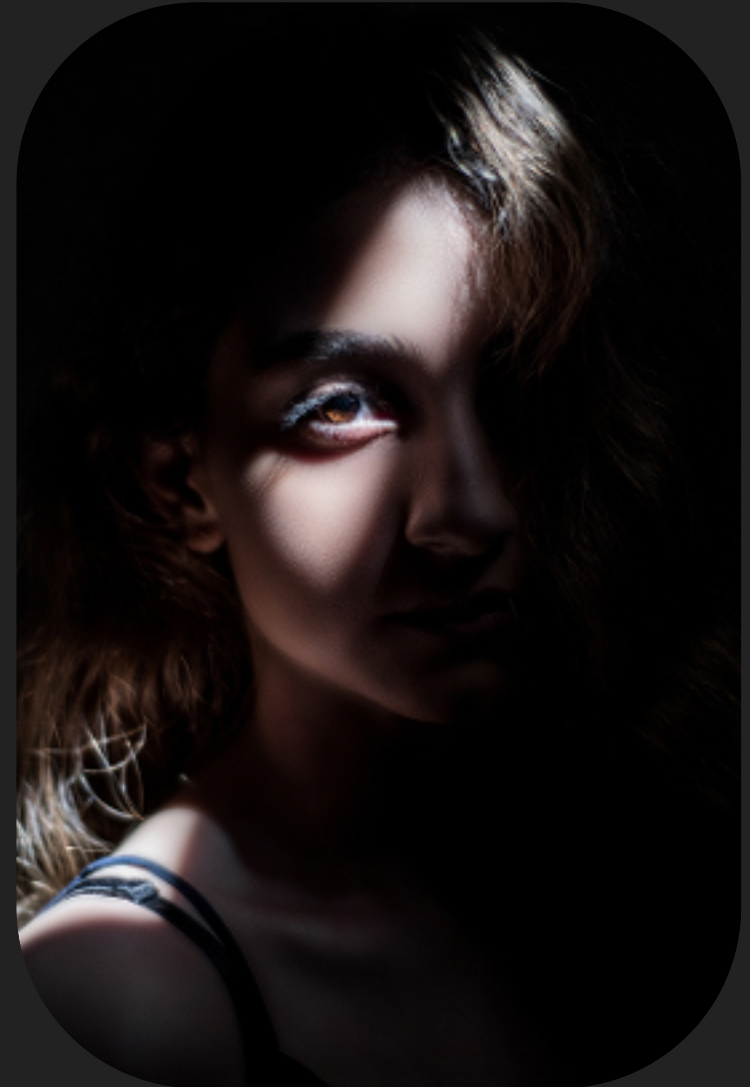


PURPOSE AND LOVE- WHY YOU DO THIS

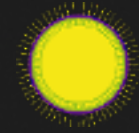
This is the part I love to hear about the most; there are always stories of awakening; stories of emerging and transforming, stories of almost giving up, shadow stories that haunt, of lives almost lost, of re-birthing into a new way of living ,and returning to make a difference to the lives of others. I believe that is absolutely the path of so many Heart Centred Leaders. I also believe that there is always an opportunity to write a different kind of story, a story that will inspire others to see that a different life is possible.

Over the years of coaching I have tried to help women craft their story in a way that allows people into their shadow parts; the parts that we really truly emerge from, and yet we hide through a sense of shame or guilt, of negative thoughts of not being good enough. They offer so much richness.

I will illustrate this with an example of a woman I once knew, who went onto change the lives of many people. I heard this story in full only once , I have never forgotten it.



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PURPOSE AND LOVE- WHY YOU DO THIS

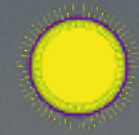
Begin with a call to do something- called into action:

When I was a little girl I would play for hours with my brother, we would go on many adventures together. He would fly huge planes and travel the world. I would be a nurse, a teacher helping people learn, get better, or just be happy. It bothered me from a young age when people were unhappy; many people said I was too sensitive; I was very much a loner. Home life was chaos. It is only now as an adult that I truly understand the impact living there had on me as I grew. It is the reason I did not love myself, it is the reason I ate too much; it is the reason I battled so much with my mind. It was a pain, a voice I desperately wanted to silence for many years.

How will they remember you:

So lets fast forward 30 years. I did good, I studied, got married had kids, bought a house, all the things I dreamed of when I was younger. I loved learning and managed to set up a business that helped me teach, as well as help to make a difference to peoples lives. Things went great, I could see what I was doing really helped people, I was in my happy. Fast forward I am on a train, I plan not to return, I have failed , I cannot see how I can ever be happy again. I feel shame, guilt, anger. I was broken into a thousand pieces. I had fallen into a pit and no one was coming to save me. I was stood between the moment of being here and not, it was a moment, and yet it felt like a lifetime; I felt so alone.

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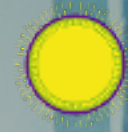
Slaying the dragon!:

In a moment of great courage I chose to stay, I chose life. I promised myself that whatever happened on my return, I would use my journey to inspire others, that life could be different, that life was a series of paths, a series of adventures where some had huge dragons to slay, and others had beautiful moments that touched your heart, and made you glad you were alive..... you would think that would be enough of shadow paths; there would be many more that would test me on every level. Every path gave an opportunity for me to learn; I was beginning to put the broken pieces back together, to open the doors where my shadow lay; my mind reminded me constantly of my failures; my heart cheering me on when I allowed her voice to be heard..... and then one day I heard her loud and clear " You do not know what is possible yet; you must go and find who you are"

Tell them about the celebration - the results:

So lets fast forward- some people have said "was it a voice like you and me?" ; its so hard to explain but I just felt it; a knowing that I had chose to live for a reason, like there was always something that I was meant to do. I just didn't know what or how, and so I began an adventure that would take me to a aha moment, a beautiful moment when I got it! I found me and I found that magic formula, the tool that would change things forever, not just for me, but for those I helped too. **How amazing and captivating - do you feel like you want to meet her, and hug her?** You could also include here the what you do. You can use different parts for different things, experiment and discover the fascinating unique you!

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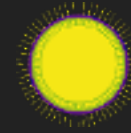
Your unique gift is something that you love doing, in-fact you love doing it so much you could do it all day long. It energizes you; the thought of it just makes you smile every day. The creative beautiful people side I will do every day, all day and love every moment- the nuts and bolts of running a business, well it just has to be done!

Packaging your fascinating uniqueness in your own way is so important; no one can do what you do; with your mind, your experience, your words. You have to be you, not a version of you because you feel its safer to keep parts of you hidden.

Embracing your uniqueness means that you step into your power every day, you are visible and present, honouring your gifts and those of the people who connect with you every day. Enjoy your adventure of discovering your uniqueness!

You might like to download my E Book on Transforming Your Business with Self Love - and a Free Message Checklist !

Visible Success Series



I hope you have enjoyed working through this E-Book. I hope it has given you fascinating ideas to help you to transform your message, and your business.

If you have enjoyed my ideas and approach, and would like to learn more about creating successful, and Visible Heart Centred Businesses- FANTASTIC!

We offer a wide range of ways to engage with us , and to keep up to date through our **Membership Sites, Social Media Pages, Workshops and Down-loadable E Books and resources, Live Events and Fabulous Business Retreats.**

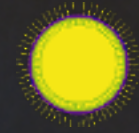
Free Message Checklist



Special e-book just for your heart



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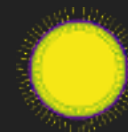


"Connecting women across the world who moment by moment are breaking through their limiting beliefs, reclaiming their natural power, becoming visible"



VISIBLE BREAKTHROUGH COACHING
Where women step into their natural power

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